

## The 90-Day Prosperity Experiment

Day 50: A Rock Solid Opportunity *by Kate Nowak*

Hello from my heart to yours,

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Ever hear of a guy named Gary Dahl? Not exactly a household name, I know, but if you were alive in the seventies, chances are good you are familiar with his work. The reason I bring him up is because Gary Dahl is a prime example of a man with a prosperity mindset.

Either consciously or unconsciously, Gary Dahl understands the universal laws regarding abundance. And one day, in the summer of 1975, he used those laws to his benefit. It was then, you see, that he took a look around him and saw a million dollar opportunity tucked within a small gray pebble.

Acting on inspiration, Gary established a company called Rock Bottom Productions and then managed, within a matter of weeks, to create a marketing campaign that took the country by storm. Using one of the most common resources available, a bit of clever packaging, and a huge dollop of light-hearted humor, Gary Dahl created the Pet Rock, an ingenious marketing fad that, in a very short span of time, made him a millionaire.

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This is an abundant universe. No matter what we might tell ourselves, we are never lacking for ways to create prosperity in our lives. If we don't see those ways as they present themselves to us, it's either because we're not tuned in, or we've convinced ourselves that the thing we want to do will never work.

We can't be tuned in to the opportunities around us if we are too wrapped up in fears, worries and negativity. Those are big no-no's for opportunity seekers. So if you want to prosper, you really must be willing to give them up.

And the idea that something won't work is nothing more than your fear-based ego whispering not-very-sweet nothings in your ear. Pay it no mind. And if it keeps after you, remind it of Gary Dahl.

Because if anyone in the world had the right to say, "Oh, that will never work," it was him. Only he didn't say that. Instead he picked up a common gray rock, put some wiggly eyes on it, surrounded it with nesting material and packaged it in a small cardboard box shaped like a pet carrier. Then he threw in some humorously written "care and feeding" instructions and a training manual for teaching that totally inanimate object to "sit", "stand" and -- with the help of an obliging owner -- "roll over."

You have to admit, that's brilliant! But a lot of brilliant men and women passed by those same rocks and never saw the opportunity that was waiting there. And even if some saw the potential, the most brilliant advertising mind in the world could not have made the Pet Rock succeed without first responding to the idea as it presented itself. Truth be told, it wasn't Gary Dahl's brilliance that caused him to succeed nearly as much as it was his willingness to give it a try.

The Pet Rock phenomenon is just one of thousands of examples of opportunities which have appeared virtually out of nowhere. It is - pardon the pun - rock solid evidence that opportunities abound. But the key to making these opportunities work is to respond when the idea first appears. As the old

saying goes, "Opportunity knocks." But it doesn't knock forever. And if we're not listening, we might not hear it when it does.

A few years ago a friend of mine returned from a business trip abroad, and while she was unpacking discovered to her dismay that the small leather pouch containing her jewelry was missing. She searched through all her luggage but couldn't find it, then called in her husband, who also searched and also came up empty-handed. Though none of the jewelry was extremely valuable, there were a couple of pieces that had belonged to her mother and these she considered cherished treasures. But rather than allowing herself to become distraught by the loss, my friend took a deep breath, relaxed completely and commanded that both jewelry and pouch return to her at once. Within an hour she found them in a small inner pocket of her suitcase, in the exact location she had remembered packing them, and in a place where both she and her husband had previously looked.

The pouch had been there all the time. My friend just hadn't been open to seeing it before then.

Many of us have had similar experiences with lost items. And the key to finding what we have lost is not to keep looking for it, or to panic; to think the worst and throw up our hands in despair crying out "Why does this always happen to me?" but to do as my friend did: to simply relax and let it show up. Chances are good it will.

The same applies for opportunities. Whether you feel you've missed dozens of chances to prosper over the years, because you didn't respond in a timely fashion, or you think there weren't any opportunities available for you to respond to, the key is to let go of any and all negative feelings first. Don't judge yourself. Don't blame yourself. And, for heaven sakes, don't blame anyone or anything else. Just let it go. And then let the opportunities show up. They will.

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Trust that the perfect opportunity you seek is coming to you now. Just trust that it is happening. Believe that as it avails itself you will be made aware of it. Encourage this belief by letting abundance grow inside of you. And the way you do this is by continually thinking thoughts of abundance. Each thought is a seed that, given time, will sprout and grow.

And as they do, the universe will respond by presenting more and more opportunities to you. Because you have trusted your inner awareness to alert you, you will find your heart, mind and soul opening to all these infinite possibilities as they come forward into your life. You'll get to pick and choose the ones that suit you best. It really is that simple.

The reason I wanted to share Gary Dahl's story with you is because it proves that rock solid opportunities are as common as pebbles on the ground.

So why not go ahead and pick some up?

There is, after all, a rock solid chance you will prosper.

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### **Today's Action Step:**

1. Re-read your Prosperity Business Plan and your ~~Ten~~ **Eleven** Things Gratitude List.
2. Take a moment to stand firmly with one arm raised to the heavens, the fist clenched as firmly as if you were holding on to the hand of God. Now either mentally or vocally affirm: *"As God as my witness, I am powerful today, I am brave today, I am strong today, I am fearless today, I prosper today. And I am living each moment of this day embracing my true nature and moving closer to becoming the person I am destined to be. For today and every day from this point forward this is my truth."*

**Note:** If possible write this affirmation on a card that will fit in your wallet or purse and carry it with you so you can refer whenever you feel doubts or fears arising. And each time you repeat this affirmation, say the words with as much feeling and emotion as you possibly can, spending at least one full minute imagining every aspect of your life as you want it to be.

3. Place today's allotment of money in your container and read the affirmation on the container three times. Expect to receive in return.

4. Bless those around you, including your fellow participants in this experiment. See those you bless prospering and surrounded by good. Then bless yourself and see the same. You may also want to continue blessing those on the blessing request list.

5. Return to the blessings requests and read the responses being posted by those who have been blessed. (You'll find a link at the bottom of this email, or simply go to [bettertobless.com](http://bettertobless.com) and click on "Request a Blessing") Your blessings are making a difference. Reading the responses will give you an opportunity to see for yourself.

**Today's Quote:**

"Be careful what you water your dreams with. Water them with worry and fear and you will produce weeds that choke the life from your dream. Water them with optimism and solutions and you will cultivate success. Always be on the lookout for ways to turn a problem into an opportunity for success. Always be on the lookout for ways to nurture your dream."

— Lao Tzu

**Today's Affirmation:**

"Today I open my eyes to the endless opportunities before me."



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