

The 90-Day Prosperity Experiment

Day 26: The Doing Part *by Kate Nowak*

Hello from my heart to yours!

One of the first obstacles we have to overcome on the road to prosperity is the idea that we must do something to make it happen. Most of us have been told our entire lives that we have to struggle for what we get in this life. Sitting on our keasters thinking prosperous thoughts seems way too easy and smacks of wishful thinking. There must be something else we're supposed to do. Surely this can't be it!

Actually, what we don't realize is that by focusing our attention on those prosperous thoughts and holding the focus there, we *are doing something*. We are, in fact, doing the most important work there is to do. We are creating with our minds. And when we are still, and entirely focused on what we want, then when something else needs to be done, we will be inspired to do it. In this way, nothing is forced, nothing is created out of fear and nothing is done in vain. And every focused thought carries us closer to the prosperity we seek.

I've always liked creating new businesses and one early January several years ago, I decided what I most wanted to do was quit my job as news editor for a

daily newspaper and begin publishing a monthly magazine devoted to promoting the rugged beauty of the area we lived in. I discussed this dream with my husband who agreed that it was a great idea "as long as I didn't have to spend any money and didn't quit my job until the magazine was making enough to pay my salary."

With an operating budget of zilch, there wasn't much I could do except think about the first issue of my magazine rolling off the press and being handed to me. But that was enough. Just imagining the sense of accomplishment I would feel caused tears of joy to well up in my eyes. Hardly more than the germ of an idea and I was already celebrating the arrival of that first issue in my mind.

Realizing that the more of the magazine I could see, hold and feel, the more real it would become, I then went a step further by creating a 12-page mock up, complete with full-color front and back cover, advertisements for area businesses I thought would be interested, and even a full-length feature article for the first issue. Printing the dummy pages on standard printing paper, I encased them back to back in plastic page protectors and stored them in a binder I labeled my "Destiny Notebook." Every morning and evening I would spend several minutes looking over the pages of my future magazine, letting myself experience the excitement of watching the first issue roll off the presses and having the printer handed the first copy to me.

Even though I had agreed not to spend any money, I knew I still had to figure out exactly what it was going cost to get the magazine into publication, so I began listing everything I would need to get the first issue into print. I also began calling area printers to get an idea of what my printing costs would be.

When I was finished, I had a list of over a dozen "necessities" for publication. Most of them, including layout software, a new computer with enough power to handle all the graphics, and a high resolution laser printer, were rather pricey, but

I refused to let myself be discouraged and mentally scurried back to my image of the printer handing me my first issue any time a doubt arose.

After receiving bids from several printing companies, I knew that the things I needed coupled with paying the print charges would cost me around \$10,000. Having agreed to not spend any money, I turned it over to my CUO (Chief Universal Officer) and let it go. I'd already had at least \$10,000 worth of fun just entertaining the dream, so giving up any notion that I had to have the magazine to be happy was easy. I was already happy.

And then the miracles began. A friend walked into my office the very next day and tossed a package containing the layout software I needed on my desk. He'd purchased it by mistake and since he'd opened it before realizing the error, it was no longer returnable. He had no use for it and thought I might like "playing with it." When I asked how much he wanted for the software he just shrugged his shoulders. "Nothing," he said. "I just don't want it to go to waste. And next time I'll know to read the fine print before I place the order."

A couple of days later another friend showed up with a brand new computer. His way of "getting around to thanking me" for some help I'd given him years before. And a day or so after that another friend called to tell me she had finally cleaned out her spare room and wanted to know if I knew anyone who could use a "really good" fax machine and high resolution laser-printer. I did.

In the most effortless and magical ways imaginable, within a week of turning the dream over to my CUO, I'd received every item on my list of "necessities." What makes this so remarkable is that up until this point, I'd mentioned my dream to no one other than my husband. Not one of my benefactors knew what I was planning or about my list of publishing "necessities."

With everything on my list now supplied, I was thoroughly convinced that publishing the magazine was my new reality, so I began telling a few close

friends and business associates about my dream. Soon I was asked to speak to a group at the local chamber of commerce and within hours of that meeting, area business owners were calling to ask about my advertising rates and when the first issue would be released. Within another three weeks, I'd sold enough advertising to pay the printing costs many times over. Since the magazine was now actually making money, my husband and I both agreed that resigning my position at the paper was the next logical step.

On March 1st, less than two months after I'd first shared my dream with my husband, I stood in a large printing plant and watched the brightly colored pages of my magazine wind their way through the press. And then, in that moment I had imagined so many times before, with tears of joy running down my cheeks, I put my hands out to receive the first issue hot off the press. My dream had come true.

Dreams come true for all of us. What we have to "do" is let them.

I created a mockup of the magazine to make it as real as possible in my mind. What can you do to make your dreams more real to you? One thing is to start collecting pictures that represent your dream. Perhaps you're dreaming of a new home. So begin gathering photographs of the kind of home you see in your dream. Gather photos, magazine clippings, tokens and even play money and put them where, along with your Prosperity Business Plan they can be easily seen every day.

If you can, obtain a binder and create your own "Destiny Notebook" where you can keep your business plan, photos and other dream stimulators together. Keep it in a private place where only you will be privy to it, and then spend time looking through it daily. You may even want to print off the lessons daily and place them in the binder, as well. That way, you'll always have quotes and messages to refer back to when you're needing a bit of inspiration. The important thing to remember is this is your destiny you are creating, so have fun with it.

Today's Action Step:

1. Re-read your Prosperity Business Plan and your Ten Things Gratitude List.
2. Place today's allotment of money in your container and read the affirmation on the container three times. Expect to receive in return.
3. Bless those around you, including your fellow participants in this experiment. See those you bless prospering and surrounded by good. Then bless yourself and see the same. You may also want to continue blessing those on the blessing request list.
4. Return to the blessings requests and read the responses being posted by those who have been blessed. (you'll find a link at the bottom of this email, or simply go to bettertobless.com and click on "Request a Blessing")Your blessings are making a difference. Reading the responses will give you an opportunity to see for yourself.

Today's Quote:

"Don't wait until everything is just right. It will never be perfect. There will always be challenges, obstacles and less than perfect conditions. So what. Get started now. With each step you take, you will grow stronger and stronger, more and more skilled, more and more self-confident and more and more successful."

--Mark Victor Hansen

Today's Affirmation:

"I move closer to prosperity each time I embrace it in my mind."



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